

# St. Louis Entrepreneur Ecosystem

Finding the Resources You Need for Success

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# A Decade+ of Building Assets

- ▶ 1998 - Center for Emerging Technologies established
- ▶ 2004 - WashU - Skandalaris Center for Entrepreneurial Studies
- ▶ 2007 - ITEN and GatewayVMS mentoring programs launched
- ▶ 2012 - 70+ entrepreneur support programs
- ▶ 2014 - 3 centers of 'density' emerging: T-Rex, Cortex & Helix



CET I

# The Elements of an Ecosystem

- ▶ Mentoring & Education
- ▶ Facilities and Infrastructure
- ▶ Networking Opportunities
- ▶ Competitions
- ▶ Accelerators
- ▶ Investment

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# The Definitions of Support

- ▶ **Mentoring:** Getting advice from someone that's been there  
Single vs. Team    Free vs. \$\$\$    Short vs. Long Term    Business vs. Industry
- ▶ **Incubator:** Physical location for entrepreneurs  
Mentoring?    Price?    Amenities?
- ▶ **Accelerator:** Provides advice, space and \$\$\$ in exchange for equity
- ▶ **EIR:** Entrepreneur-in-Residence

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# Mentoring

- ▶ **BioGenerator:** mentoring, EIRs, Pre-Seed and Seed stage funding for early stage Bio
- ▶ **ITEN:** mentoring, EIRs, Business Model Validation, and Mock Angel funding prep for IT
- ▶ **GatewayVMS:** mentoring and Business Model Canvas for Consumer and Commercial Products
- ▶ **Universities**

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# Cortex Innovation Community



CET I & II



Cortex Commons



@4240  
Lab / Office Building



# T-Rex



- ▶ A hub for Technology resources in Downtown St. Louis

# League of Independent Workspaces



- ▶ One membership; access to five co-working spaces.
- ▶ Lab1500, Claim, Hive44, Nebula, & TechArtista



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# Helix Center



- ▶ Capitalizes on nearby resources (BRDG Park, Danforth, Nidus, etc.)
- ▶ Fills gap in the bioscience incubator system

# ITE @ UMSL



- ▶ Features both wet and dry-lab facilities and a high-performance computing center

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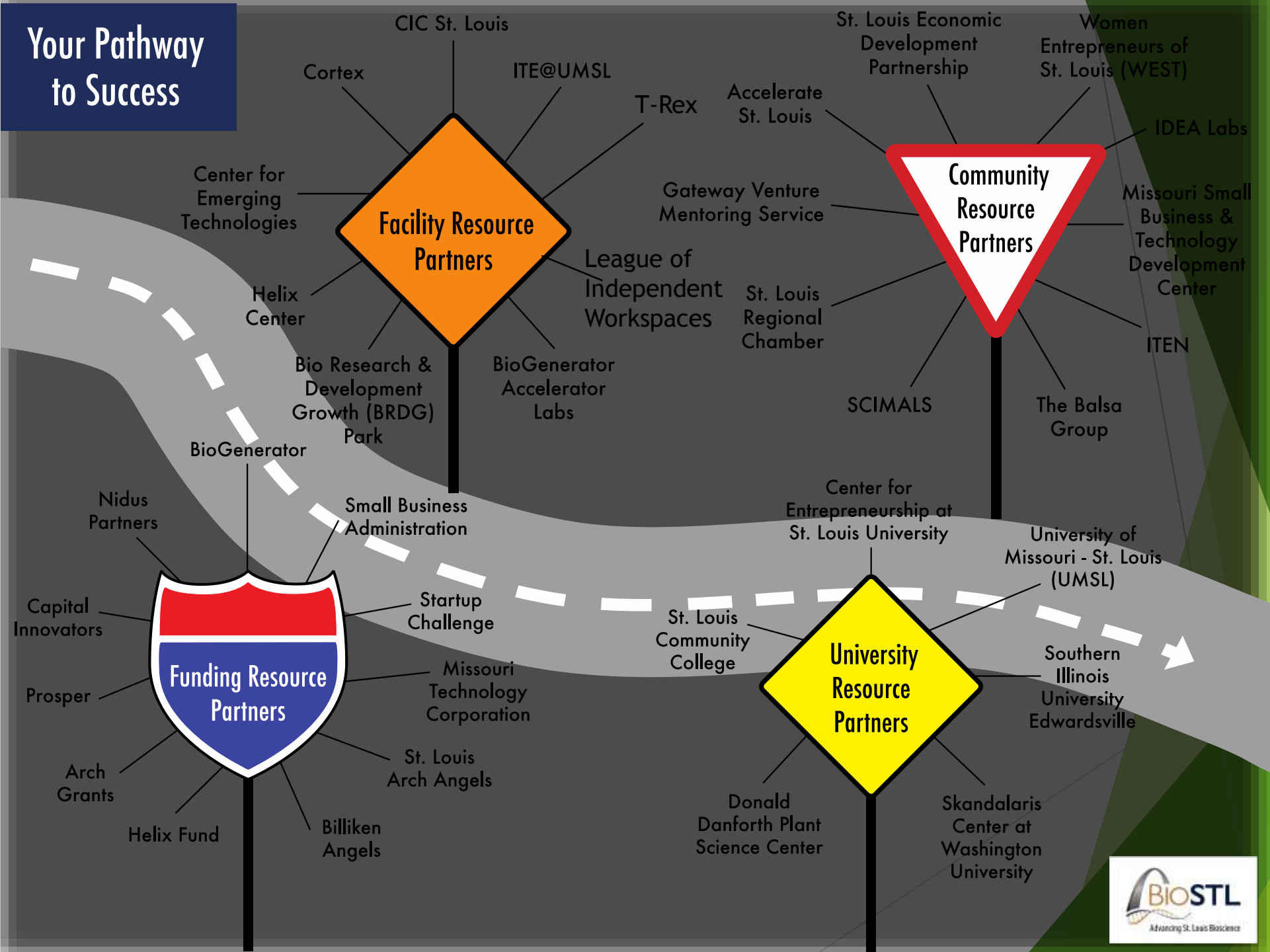


# Networking Opportunities: Fall 2014

- ▶ ITEN 2<sup>nd</sup> Thursdays ([itenstl.org](http://itenstl.org))
- ▶ Venture Café - begins October 2 - every Thursday 3:00 - 8:00 @4240 Duncan 63110
- ▶ Tech Voodoo - Sept 25
- ▶ StartUp Weekend - Nov 14-16
- ▶ StartUp Connection '14 - Nov 19
- ▶ See the calendar at [www.AccelerateStLouis.com](http://www.AccelerateStLouis.com)

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# Your Pathway to Success



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